

# Timetable for MA in Management, MA in Accounting & Finance, MA in Marketing, MA International and European Business

Spring 2027

**Bold: Core Courses**

Spring 2027	Monday		Tuesday			Wednesday			Thursday		Friday									
8.00 h	Digital Commerce in B2C and B2B Markets <b>(DIG, MAR)</b> 4.5 ECTS	Vereine und Stiftungen (NPO-SUST) 5 ECTS	Financial Statement Analysis <b>(ACC)</b> 4.5 ECTS	Méthodes de classification <b>(DAT)</b> 4.5 ECTS	Communication, organisation et transformation dig (DIG, COM) 3 ECTS	Industrial Organization (STR, OMHR) 4.5 ECTS	Performance Measurement in Nonprofit Organisations <b>(NPO-SUST, ACC)</b> 4.5 ECTS	Digital Economy (DIG) 4.5 ECTS	Auditer l'organisation <b>(OMHR)</b> 4.5 ECTS	Customer-centric Innovation <b>(INNO-ENT)</b> 4.5 ECTS	10-13 h Finance empirique <b>(FIN)</b> 4.5 ECTS									
9.00 h																				
10.00 h																				
11.00 h	Microeconomics of Competitiveness (MOC) (STR, EUGB) 4.5 ECTS	Master Seminar: Specific Aspects of Family Businesses (STR) 4.5 ECTS	Entreprenariat <b>(INNO-ENT)</b> 4.5 ECTS	Social media analytics (DAT) 5 ECTS	Advanced Topics in Decision Support (STR) 4.5 ECTS	Organizational Resilience of Multinational Corporations (EUGB, OMHR) 4.5 ECTS	Strategische Neuausrichtung einer Organisation bilingue D/F (STR, NPO-SUST) 4.5 ECTS	Product and Price Management <b>(MAR)</b> 4.5 ECTS	Advanced Project Management & Outsourcing (STR, DIG) 4.5 ECTS	Colloquium Research Methodology and Data Analysis: Research Methodology Part	10 x Leadership styles, contexts and success factors <b>(INNO-ENT, OMHR, NPO-SUST)</b> 4.5 ECTS									
12.00 h																				
13.00 h																				
14.00 h	Machine learning UE-SIN.08022 <b>(DAT)</b> 5 ECTS	Master Seminar: Specific Aspects of Family Businesses (STR) 4.5 ECTS	Entreprenariat <b>(INNO-ENT)</b> 4.5 ECTS	Social media analytics (DAT) 5 ECTS	Advanced Topics in Decision Support (STR) 4.5 ECTS	Organizational Resilience of Multinational Corporations (EUGB, OMHR) 4.5 ECTS	Strategische Neuausrichtung einer Organisation bilingue D/F (STR, NPO-SUST) 4.5 ECTS	Marketing interculturel (MAR, EUGB) 4.5 ECTS	Ethical Leadership and Organizational Culture (OMHR, NPO-SUST) 4.5 ECTS	Colloquium Research Methodology and Data Analysis: Research Methodology Part	10 x Leadership styles, contexts and success factors <b>(INNO-ENT, OMHR, NPO-SUST)</b> 4.5 ECTS									
15.00 h																				
16.00 h																				
17.00 h																				
18.00 h																				
19.00 h																				

Bachelor course: MAN08E: Strategic Management (STR) 4.5 ECTS, Mon 9-12 h

Bachelor course: MAN08F: Management stratégique (STR) 4.5 ECTS, Mon 13-16 h

Block course: Advanced Seminar in Strategic International Management (STR, EUGB) 4.5 ECTS

Block course: Intercultural Business Projects (STR, EUGB) 4.5 ECTS

Block course: Corporate Social Responsibility and Social Impact (NPO-SUST, COM) 3 ECTS

Block course: Intégration européenne (EUGB) 4.5 ECTS

Block course: Intégration européenne (EUGB) 4.5 ECTS, 10.-14.02.2026

Block course: Machine Learning (UE-SBL.30002) (DAT) 5 ECTS

Block course: Winning Consulting Projects (STR, OMHR) 3 ECTS, 2 Fri afternoons & 3 Saturdays

If a course is a core course, the Modul is marked in bold. At least 2 core courses have to be accomplished for each **selected** module.

**This timetable is not binding! For details please see the timetable of the University:**

<https://www.unifr.ch/timetable>

In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added.

Courses in grey are not yet confirmed.